



Ishami Foundation Board of Trustees Unpaid Voluntary Role

The Ishami Foundation is a registered charity that draws on the experiences of genocide survivors to help us all connect to our common humanity. Operating in the UK and Rwanda, Ishami uses the power of sport and storytelling to build equality, tolerance and lasting peace. We work with survivors, young people, schools, communities and partner organisations to raise awareness of the 1994 genocide against the Tutsi in Rwanda and other modern genocides. Our sporting and cultural activities empower participants by fostering respect, team spirit, critical thinking and resilience.

The Ishami Foundation gained charitable status in November 2019. The Foundation grew out of two earlier organisations: Football for Hope Peace and Unity, which used football as a tool to promote unity, reconciliation and development for young people in the UK and Rwanda, and Survivors Tribune, which supported genocide survivors in sharing their testimonies.

The Ishami Foundation is governed by a Board of Trustees with a range of knowledge and experience in areas of social work, research, education, marketing and sport for peace and development. We are currently searching for new members to join the Board who have relevant experience in one or more of the following areas:

- Communications/marketing
- Growing small charities
- Fundraising
- Social media and website experience
- Emotional support and training volunteer speakers
- Sport for social impact
- Youth engagement

Becoming a member of the Board of Trustees

On a voluntary basis, trustees will help the Ishami Foundation consolidate and grow its work, becoming a sustainable organisation that uses the power of sport and storytelling to create change and empower communities.

Becoming a trustee is an opportunity to work with a growing charity that was founded and is led by genocide survivors, where your contributions will have real and visible impact on education, commemoration and the understanding of genocide and its prevention in the UK and abroad.

Time commitment can vary, but you will be required to commit to four Trustee Board meetings a year as well as occasional specific meetings, attendance at events and participation in the charity's activities. For those with specific roles as trustees there might be more commitment to provide support to the Chief Executive Officer and volunteer staff on day-to-day activities.

Specific Roles – (depending on experience)

Treasurer

The *Treasurer* is responsible for:

- Managing the financial affairs of Ishami Foundation and ensuring they are legal and within accepted accounting practice.
- Overseeing and presenting budgets, internal management accounts and annual financial statements to the Board of Trustees.
- Ensuring that proper accounting records are kept, and that financial resources are properly invested and economically spent.
- Liaising with relevant members of staff; chairing any finance committee and reporting back to the trustees.
- Monitoring and advising on the financial viability of the Foundation and its activities.
- Overseeing the implementation of and monitoring financial systems; advising on the financial implications of the Foundation's strategic plan.
- Liaising with external auditors on financial issues and ensuring that the Foundation's finances are responsibly managed/invested for the betterment of the Foundation's work and for the beneficiaries it serves.

Marketing Officer

The *Marketing Officer* is responsible for:

- Instilling a marketing-led ethos throughout the Foundation.
- Researching and reporting on external opportunities.
- Developing and implementing an integrated strategic marketing and communications plan to advance brand identity of the Foundation.
- Broadening awareness of the Foundation's values and priorities, and increasing its visibility across a wider audience.
- Managing the project journey and developing the marketing strategy and plan.

Fundraising Officer

The *Fundraising Officer* is responsible for:

- Overseeing fundraising and ensuring it is carried out in a legal, open, and accountable manner.
- Developing fundraising strategy in collaboration with CEO and trustees.
- Organising fundraising events in collaboration with the CEO, staff and volunteers.
- Supporting and encouraging other staff and volunteers in their fundraising efforts.
- Networking on behalf of the Foundation to solicit funds on a peer-to-peer basis.
- Identifying relevant grants and facilitating applications in collaboration with colleagues.

Youth Officer

The *Youth Officer* is responsible for:

- Mobilizing students in high schools and universities and youth engagement in the wider community.
 - Acting as a youth voice on the Board of Trustees.
 - Networking with national youth leadership programmes in the UK.
 - Developing and facilitating youth leadership training programmes and supporting youth leaders in relation to the Foundation's vision and objectives.
 - Building links with and mobilizing young Rwandans in the UK.
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Person Specification

- Experience in a relevant priority area (listed above) – Essential
- Experience working with charities – Desirable
- Knowledge of genocide commemoration and education – Essential
- Experience of working with young people – Desirable
- Ability to understand complex information and issues and to communicate these issues well, to people face to face, by telephone and in writing – Desirable
- Excellent organisation and presentation skills – Desirable
- Proven skills in project management – Desirable
- Ability to lead a team and work with volunteers – Essential
- Broad understanding of Sport for Development and Peace philosophy and international genocide and mass atrocity prevention efforts both at home and abroad – Desirable

The Ishami Foundation welcomes applications from a wide range of backgrounds and all protected characteristics. We particularly encourage applications from:

- Members of the Rwandan community in the UK;
- Teachers and others working in secondary or higher education;
- People with an interest/expertise in sport for social impact.

We welcome these under-represented voices on our Board of Trustees to contribute to our decision-making together with supporting our operational practices.

To apply:

Please complete the expression of interest form on [our website](#) and return to info@ishamifoundation.org by the end of March 2022.

The Chair and CEO will shortlist from applications and interview candidates demonstrating relevant experience and the skills we are seeking.